

Internet portals for vegan guests

Berlin (August 31, 2012). Vegan cuisine is finding more and more followers. Now, the Internet portal, VeggieHotels, on which more than 300 meat-free lodgings in 45 countries are already presenting themselves, has now also furnished a detailed search for purely vegan lodgings.

Among the properties with meat-free offerings on www.veggie-hotels.de, one can already find 28 lodgings with purely plant-based cuisine, among them are two 5-star hotels on Bali and the Philippines. More than 100 hotels or pensions are attuned to vegan guests and have suitable dining offers. Other hotels and lodgings offer, among other things, a 100 percent organic kitchen, an allergy sufferer's menu and a raw vegetarian food kitchen.

"More and more consumers think highly of a good vegetarian or vegan offering. As a result, there is also an increase in the demand on restaurateurs and hoteliers", says Sebastian Zoesch, Managing Director of the Vegetarian's Alliance of Germany (VEBU - Vegetarierbund Deutschland). According to VEBU, there are more than six million vegetarians in Germany alone and the trend is rising.

Likewise, an increasing number of "vegan" followers can be found. The VEBU presumes that around 600,000 people in Germany have consciously eliminated animal products from their menu. Therefore, the VEBU supports the VeggieHotels initiative and has integrated this offer as a supplement to their own restaurant and hotel search on www.vebu.de.

Those interested can find more information on vegetarian and vegan cuisine at the "VeggieWorld" trade show that will take place for the first time from the 1st to the 2nd of September, 2012 in Düsseldorf. There, for example, system restaurateur Peter Zodrow reveals how one can successfully establish a vegetarian restaurant. Another demonstrates how to mix "Green Smoothies". And Sebastian Zoesch of the VEBU will introduce recent study results on meat alternatives. Moreover, the visitors discover how and why more than 20 cities up to now have already introduced a "Veggie Day". / red

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